



## Course Number and Title: VSC 190 Intro to Videography

**Campus Location:**

Dover

**Effective Date:**

2018-51

**Prerequisite:**

VSC 115, VSC 160, VSC 165, SSC 100

**Co-Requisites:**

none

**Course Credits and Hours:**

3.00 credits

2.00 lecture hours/week

3.00 lab hours/week

**Course Description:**

This course introduces the basics of video camera operation, lighting, sound, and editing. Students are introduced to Adobe Premiere software.

**Required Text(s):**

Obtain current textbook information by viewing the [campus bookstore - https://www.dtcc.edu/bookstores](https://www.dtcc.edu/bookstores) online or visit a campus bookstore. Check your course schedule for the course number and section.

**Additional Materials:**

DSLR Camera and Kit containing but not limited to: Lenses Card & Reader Battery & Charger

**Schedule Type:**

Classroom Course

**Disclaimer:**

None

**Core Course Performance Objectives (CCPOs):**

1. Access, use, and store data using the Macintosh platform. (CCC 2, 4, 5, 6; PGC MMD 2; PHI 2)
2. Apply the basic elements and principles of design. (CCC 1, 2, 4, 5, 6; PGC MMD 3, 4, 5; PHI 3, 4, 5)
3. Apply project planning, project management, copyright and fair use, and teamwork principles to video production. (CCC 1, 2, 3, 4, 5, 6; PGC MMD 1, 3, 4, 5, 6; PHI 1, 3, 4, 5, 6)
4. Use Adobe Premiere software to edit video and create motion graphics. (CCC 1, 2, 4, 5, 6; PGC ADD 1, 2, 3, 4, 5; MMD 1, 2, 3, 4, 5; PHI 1, 2, 3, 4, 5)
5. Use digital video camera functions and video capturing techniques. (CCC 1, 2, 4, 5, 6; PGC MMD 1, 2, 3, 4, 5; PHI 1, 2, 3, 4, 5)
6. Prepare video for web or digital versatile disc (DVD). (CCC 1, 2, 3, 4, 5, 6; PGC MMD 1, 2, 3, 4, 5; PHI 1, 2, 3, 4, 5)
7. Create, present, and defend designs, layouts, and technical merits of work, and use constructive criticism from formal critiques to make improvements. (CCC 1, 2, 3, 4, 5, 6; PGC MMD 2, 3, 4, 5, 6; PHI 2, 3, 4, 5, 6)

See Core Curriculum Competencies and Program Graduate Competencies at the end of the syllabus. CCPOs are linked to every competency they develop.

### Measurable Performance Objectives (MPOs):

Upon completion of this course, the student will:

1. Access, use, and store data using the Macintosh platform.
  1. Use the various operational basics of the Macintosh system.
  2. Create and store files in proper areas.
2. Apply the basic elements and principles of design.
  1. Explain image resolution, image size, and image file format for web and video.
  2. Identify design principles, elements, and image composition.
  3. Define key terminology of digital and video files.
3. Apply project planning, project management, copyright and fair use, and teamwork principles to video production.
  1. Interpret the purpose, audience, and audience needs for preparing images that meet design brief requirements.
  2. Communicate design plans with other members of the design team and clients.
  3. Discuss standard copyright rules for images and image use.
  4. Describe project management tasks and responsibilities.
  5. Create a review and redesign cycle based on feedback.
4. Use Adobe Premiere software to edit video and create motion graphics.
  1. Identify and explain elements of the Premiere user interface and its functions.
  2. Define key terminology of videography.
  3. Employ color grading, exposure, and effects using Premiere.
  4. Discuss video editing concepts.
  5. Illustrate text layers and transitions.
  6. Apply layers and video timelines.
  7. Import, export, and save media files.
5. Use digital video camera functions and video capturing techniques.
  1. Set exposure.
  2. Record video.
  3. Use manual focus controls.
  4. Record photographic images.
  5. Create stabilized video.
  6. Discuss manipulation of camera settings.
6. Prepare video for web or digital versatile disc (DVD).
  1. Prepare images for web and DVD.
  2. Compress files.
  3. Create exported consolidated footage.
7. Create, present, and defend designs, layouts, and technical merits of work, and use constructive criticism in formal critiques to make improvements.
  1. Mount, matte, or otherwise display work for presentation purposes.

### Evaluation Criteria/Policies:

Students must demonstrate proficiency on all CCPOs at a minimal 75 percent level to successfully complete the course. The grade will be determined using the Delaware Tech grading system:

92	-	100	=	A
83	-	91	=	B
75	-	82	=	C
0	-	74	=	F

Students should refer to the [Student Handbook - https://www.dtcc.edu/handbook](https://www.dtcc.edu/handbook) for information on the Academic Standing Policy, the Academic Integrity Policy, Student Rights and Responsibilities, and other policies relevant to their academic progress.

### Core Curriculum Competencies (CCCs are the competencies every graduate will develop):

1. Apply clear and effective communication skills.
2. Use critical thinking to solve problems.
3. Collaborate to achieve a common goal.
4. Demonstrate professional and ethical conduct.
5. Use information literacy for effective vocational and/or academic research.
6. Apply quantitative reasoning and/or scientific inquiry to solve practical problems.

**Program Graduate Competencies (PGCs are the competencies every graduate will develop specific to his or her major):**  
**VSCAASMMMD**

1. Integrate the principles and elements of design and interactive graphics into cohesive problem solving techniques for interactive/web assignments.
2. Critique design solutions and develop strategies for strengthening their conceptual and technical effectiveness.
3. Structure a problem solving strategy for delivery of the client's message to his market, making efficient use of current design, production, and delivery technologies.
4. Synthesize components of media delivery solutions into cohesive presentations that are technically and conceptually effective.
5. Create or evaluate and select illustrative, photographic, layout, and/or responsive imagery for use in effectively evoking digital/web-based solutions for multiple devices.
6. Integrate professional, ethical, and legal standards into business practice.

**VSCAASPHI**

1. Integrate principles and elements of design into cohesive problem solving techniques for photographic and video assignments.
2. Critique digital photographic and/ or video images and develop strategies for strengthening their conceptual and technical effectiveness.
3. Structure a problem solving strategy for delivery of the client's message to his market, making efficient use of current design, production, and delivery technologies.
4. Synthesize photographic images and / or video from a variety of sources and formats into cohesive presentations that are technically and conceptually effective.
5. Collaborate with art directors, clients, models, and others to achieve the desired conceptual effect of requested imagery.
6. Integrate professional, ethical, and legal standards into business practice.

**Disabilities Support Statement:**

The College is committed to providing reasonable accommodations for students with disabilities. Students are encouraged to schedule an appointment with the campus Disabilities Support Counselor to request an accommodation needed due to a disability. A listing of campus Disabilities Support Counselors and contact information can be found at the [disabilities services - https://www.dtcc.edu/disabilitysupport](https://www.dtcc.edu/disabilitysupport) web page or visit the campus Advising Center.